



Janome Australia Launches **One-Push Air Threading System**

FOR IMMEDIATE RELEASE

JANOME AUSTRALIA WEDNESDAY JUNE 20, 2018: Janome, a leading innovator and global leader in sewing machines have launched the highly anticipated AirThread 2000D Professional overlocker.

Janome AirThread 2000D Professional unites ease-of-use with the specialised function of an advanced overlocker. The machine features a new threading system with a lever ratchet mechanism that uses a blast of air to blow the threads through the loopers. Combined with a built-in needle threader, AirThread 2000D Professional is our easiest overlocker to thread.

The user-friendly design also extends to the dials, easily accessed without a side cover. Users can easily adjust the cutting width to ensure stitches sit correctly on the edge of the fabric, even on curves whether the fabric is bulky or fine. The cleverly integrated stitch length and differential feed dials can be adjusted to the perfect setting for your fabric whether sewing stretch or lightweight fabrics.

Jojo Yamada, Managing Director, Janome Australia said, "We are confident that this new, top of the line, heavy duty overlocker will win the hearts of professional tailors and dedicated home sewists alike. The technology we use is robust and reliable; it will redefine the sewing experience for users, allowing them to be more creative, productive and precise."



The AirThread 2000D Professional will be released on June 20, 2018 in Australia. Contact your local Janome retailer to learn more about the new product or to book a time to preview the machine in person. Visit www.janome.com.au for further information and to locate your local retailer.

About Janome

Originating from Japan with a world-renowned reputation for excellence, Janome have been designing and manufacturing sewing machines for more than 95 years.

The name “Janome” was adopted in 1935 and it means “Snake Eyes” in Japanese as the bobbin that was used back then was an unprecedented round metal bobbin system resembling a snake’s eyes. Since those early days, Janome has established itself as a leader in the sewing machine industry, with a focus on continuous product improvement and innovation. Today, Janome employs over 3,500 people, and have operations in over 100 countries worldwide.

