

# Sewco Sewing and Patchwork Store Closure.

FOR IMMEDIATE RELEASE

**JANOME AUSTRALIA THURSDAY AUGUST 9, 2018:** One of Janome's stockists – Sewco Sewing and Patchwork store in Brisbane, Queensland, has officially closed their doors on Saturday, 4<sup>th</sup> August, 2018.

Jojo Yamada, Managing Director, Janome Australia said, "We are deeply saddened by the store closure. Lesley and her team have been a huge part of the Janome family for the past 3 decades."

Jojo continued, "Lesley's passion for sewing and her knowledge in the industry are well-established. The shop and the staff will be sorely missed by all. Nevertheless, we would like to take this opportunity to wish Lesley all the best in her future endeavours."

Janome Australia is committed to ensuring that all Janome customers of Sewco will continue to have all the support they need. For all enquiries regarding demonstrations, classes and warranties, please contact 1300 JANOME (1300 526 663).

To find your nearest authorised Janome stockist, please visit [janome.com.au/find-a-dealer](http://janome.com.au/find-a-dealer).

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## About Janome

Originating from Japan with a world-renowned reputation for excellence, Janome has been designing and manufacturing sewing machines for more than 95 years.

The name "Janome" was adopted in 1935 and it means "Snake Eyes" in Japanese as the bobbin that was used back then was an unprecedented round metal bobbin system resembling a snake's eyes. Since those early days, Janome has established itself as a leader in the sewing machine industry, with a focus on continuous product improvement and innovation. Today, Janome employs over 3,500 people, and have operations in over 100 countries worldwide.

