



AT2000D Professional

Won An iF DESIGN AWARD 2019

FOR IMMEDIATE RELEASE

JANOME AUSTRALIA MONDAY, MARCH 18, 2019: Janome was a winner of this year's iF DESIGN AWARD, a world-renowned design prize. This winning product, AirThread 2000D Professional, won in the Product discipline, in the Household/Tableware category.

Each year, the world's oldest independent design organization, Hannover-based iF International Forum Design GmbH, organizes the iF DESIGN AWARD.

AirThread 2000D Professional won over the 67-member jury, made up of independent experts from all over the world, with its unique one-touch air-threading system. The competition was intense: 6,375 entries were submitted from 52 countries in hopes of receiving the seal of quality.

Last year, AirThread 2000D Professional was recognized for its design excellence with the Good Design Award, another prestigious worldwide design awards.

More information about AirThread 2000D Professional can be found [here](#).

Visit www.janome.com.au for further information and to locate your local retailer.



About Janome

Originating from Japan with a world-renowned reputation for excellence, Janome have been designing and manufacturing sewing machines for more than 95 years.

The name “Janome” was adopted in 1935 and it means “Snake Eyes” in Japanese as the bobbin that was used back then was an unprecedented round metal bobbin system resembling a snake’s eyes. Since those early days, Janome has established itself as a leader in the sewing machine industry, with a focus on continuous product improvement and innovation. Today, Janome employs over 3,500 people, and have operations in over 100 countries worldwide.

About iF DESIGN AWARD

For 66 years, the iF DESIGN AWARD has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. Submissions are awarded in the following disciplines: Product, Packaging, Communication and Service Design/UX, Architecture and Interior Architecture as well as Professional Concept. All awarded entries are featured on the iF WORLD DESIGN GUIDE, in the iF design app and are displayed at the iF design exhibition Hamburg.

